

ESTTA Tracking number: **ESTTA435037**

Filing date: **10/11/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Gap (Apparel) LLC
Granted to Date of previous extension	10/12/2011
Address	2 Folsom Street San Francisco, CA 94105 UNITED STATES
Attorney information	James D. Weinberger Fross Zelnick Lehrman & Zissu, P.C. 866 UNITED NATIONS PLAZA 6TH FLOOR NEW YORK, NY 10017 UNITED STATES jweinberger@frosszelnick.com, ghuron@frosszelnick.com Phone:(212) 813-5900

Applicant Information

Application No	79094984	Publication date	06/14/2011
Opposition Filing Date	10/11/2011	Opposition Period Ends	10/12/2011
International Registration No.	1070766	International Registration Date	01/18/2011
Applicant	Novo Nordisk A/S, Corporate Trademarks Novo AllÃ© DK-2880 Bagsvaerd, DENMARK		

Goods/Services Affected by Opposition

Class 009. All goods and services in the class are opposed, namely: Downloadable electronic publications, namely, newsletters, journals and magazines in the field of treatment of diabetes and diabetes related diseases and disorders
Class 016. All goods and services in the class are opposed, namely: Publications, namely, newsletters, journals and magazines related to medical studies and research regarding the treatment of diabetes and diabetes-related diseases and disorders; printed educational materials relating to the treatment of diabetes and diabetes-related diseases and disorders
Class 041. All goods and services in the class are opposed, namely: Educational services, namely, providing classes, seminars and conferences in the field of treatment of diabetes and diabetes related diseases and disorders
Class 042.

All goods and services in the class are opposed, namely: Medical and scientific research, namely, conducting clinical trials and studies for the treatment of diabetes and diabetes related diseases and disorders

Class 044.


All goods and services in the class are opposed, namely: Providing medical information concerning the treatment of diabetes and diabetes related diseases and disorders

Grounds for Opposition


Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3114794	Application Date	10/04/2002
Registration Date	07/11/2006	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2003/08/30 First Use In Commerce: 2003/08/30 binoculars, calculators, CD storage wallets, pre-recorded compact discs featuring music, , headphones, ,sunglasses, swim goggles		

U.S. Registration No.	2589834	Application Date	02/06/2001
Registration Date	07/02/2002	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2001/11/26 First Use In Commerce: 2001/11/26 Catalogs in the fields of clothing, clothing accessories		


U.S. Registration No.	3631302	Application Date	11/14/2008
Registration Date	06/02/2009	Foreign Priority Date	NONE
Word Mark	BABYGAP		


Design Mark	
Description of Mark	NONE
Goods/Services	Class 016. First use: First Use: 2008/10/13 First Use In Commerce: 2008/10/13 Stationery

U.S. Registration No.	1129294	Application Date	05/13/1977
Registration Date	01/15/1980	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1974/06/25 First Use In Commerce: 1974/06/25 CLOTHING-NAMELY, PANTS, JEANS, [GAUCHOS,] SKIRTS, VESTS, JACKETS, OVERALLS, JUMPERS, DRESSES, [JUMPSUITS,] SWEATERS, T-SHIRTS, BELTS, HATS, [VISORS,] [SUSPENDERS,] SHORTS, [PONCHOS] AND HALTER TOPS		


U.S. Registration No.	2913817	Application Date	09/24/2002
Registration Date	12/21/2004	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2004/09/13 First Use In Commerce: 2004/09/13 Retail store services and online retail store services in the fields of clothing, accessories, personal care products, shoes and slippers, home products, leather goods, luggage an bags, souvenir items and gift sets; providing gift		

	product and service information to providing gift product and service information via telephone and the Internet
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U.S. Registration No.	2791427	Application Date	01/16/2003
Registration Date	12/09/2003	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1988/12/01 First Use In Commerce: 1988/12/01 Retail store services, online retail store services and mail order catalog services in the fields of clothing, accessories, personal care products, shoes and slippers, leather goods, bags, [souvenir items] and gift sets; providing gift, product and service information to customers		

U.S. Registration No.	2772966	Application Date	02/06/2001
Registration Date	10/14/2003	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1997/11/04 First Use In Commerce: 1997/11/04 Computerized online retail services in the field of clothing, clothing accessories, personal care products, jewelry, [household products for bed and bath, housewares,] paper goods, leather goods, luggage and bags, [souvenir items] and holiday gift sets and providing gift, product and service information to customers in connection therewith		

U.S. Registration No.	2719435	Application Date	05/17/2002
Registration Date	05/27/2003	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	The mark consists of THE COLOR BLUE WHICH IS CLAIMED AS A FEATURE OF THE MARK; THE INTERIOR OF THE BOX AND THE BOX ITSELF ARE COLORED BLUE, EXCEPT FOR THE WORD "GAP" WHICH IS IN THE COLOR WHITE.		
Goods/Services	Class 035. First use: First Use: 1997/11/04 First Use In Commerce: 1997/11/04 Internet retail services in the field of clothing, clothing accessories, personal care products, home products, luggage and bags, souvenir items and gift sets; providing gift, product and service information to customers [; electronic gift registry services]		


U.S. Registration No.	2667661	Application Date	03/31/2000
Registration Date	12/31/2002	Foreign Priority Date	NONE
Word Mark	GAP KIDS		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1986/03/24 First Use In Commerce: 1986/03/24 Retail store services in the fields of clothing, clothing accessories, shoes and slippers, hair accessories, jewelry, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, stationery, souvenir items and holiday gift sets; computerized online retail store services in the field of clothing, clothing accessories, shoes and slippers, hair accessories, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, souvenir items, and holiday gift sets</p> <p>Class 042. First use: First Use: 1998/11/02 First Use In Commerce: 1998/11/02</p>		


	[Computerized online gift wish list and gift selection services]
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U.S. Registration No.	2564610	Application Date	02/06/2001
Registration Date	04/23/2002	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2001/11/26 First Use In Commerce: 2001/11/26 Mail order catalog services in the fields of clothing, clothing accessories		


U.S. Registration No.	2512889	Application Date	03/28/2001
Registration Date	11/27/2001	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1997/11/04 First Use In Commerce: 1997/11/04 Computerized online retail store services in the fields of clothing, clothing accessories, shoes and slippers, leather goods, luggage and bags, [souvenir items and gift sets,] providing gift, product, personal care products and information to customers		

U.S. Registration No.	2496373	Application Date	02/06/2001
Registration Date	10/09/2001	Foreign Priority Date	NONE
Word Mark	GAP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 1987/06/00 First Use In Commerce: 1987/06/00 Retail store services in the fields of clothing, clothing accessories, personal care products, sunglasses, lingerie, shoes, leather goods, luggage and bags, electronic products, home, bed and bath products [, souvenir items and holiday gift sets]

U.S. Registration No.	3982732	Application Date	08/25/2010
Registration Date	06/21/2011	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1969/08/21 First Use In Commerce: 1969/08/21 Entertainment services in the nature of arranging, organizing and hosting social entertainment events		

U.S. Registration No.	1745875	Application Date	01/22/1992
Registration Date	01/12/1993	Foreign Priority Date	NONE
Word Mark	GAP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1988/12/00 First Use In Commerce: 1988/12/00 clothing; namely, shirts, pants, shorts, vests, jackets, dresses, skirts, sweaters, swimsuits, headbands, belts, hats, scarves, gloves, socks, hosiery and shoes Class 042. First use: First Use: 1987/06/00 First Use In Commerce: 1987/06/00 retail clothing store services

Attachments	76206166#TMSN.gif (1 page)(bytes) 77615143#TMSN.jpeg (1 page)(bytes) 78167203#TMSN.gif (1 page)(bytes) 78204191#TMSN.gif (1 page)(bytes) 76206157#TMSN.gif (1 page)(bytes) 78129503#TMSN.gif (1 page)(bytes) 76014928#TMSN.gif (1 page)(bytes) 76206165#TMSN.gif (1 page)(bytes) 76206156#TMSN.gif (1 page)(bytes) 85115434#TMSN.jpeg (1 page)(bytes) 74239382#TMSN.gif (1 page)(bytes) F0892432.pdf (54 pages)(196942 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/s/ James D. Weinberger
Name	James D. Weinberger
Date	10/11/2011

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 79/094,984
Published in the *Official Gazette* on June 14, 2011
Mark: GAPP

GAP (APPAREL) LLC,

Opposer,

-against-

NOVO NORDISK A/S,
CORPORATE TRADEMARKS,

Applicant.

NOTICE OF OPPOSITION

Opposer Gap (Apparel) LLC, a California corporation with a place of business at 2 Folsom Street, San Francisco, California 94105 (“Opposer”), believes that it will be damaged by the issuance of a registration for the trademark GAPP applied for in Application Serial No. 79/094,984, filed on January 18, 2011, for various goods and services in International Classes 9, 16, 41, 42 and 44 by Novo Nordisk A/S, Corporate Trademarks (“Applicant”), and therefore opposes the same. As grounds for the opposition, Opposer alleges as follows:

1. Opposer is one of the world’s leading retailers of, among other things, clothing and accessories. Opposer has used the mark GAP and various GAP formative marks (collectively, the “GAP Mark”) for many years in connection with the above goods and other goods and services, including but not limited to extensive online retail sales, catalogs and stationary, entertainment services, and educational programs focused on improving business-related skills such as communication, public relations and finance.

2. As held by the U.S. District Court for the Southern District of New York, “Gap's marks are famous and have become some of the most recognizable marks in the United States over the last forty years. Gap has stores all over the United States; spends tens of millions of dollars on advertising each year in a variety of media; and receives unsolicited coverage and product placement on television shows and in motion pictures. Gap enjoyed sales of well over five billion dollars during its 2010 fiscal year.” *Gap, Inc. v. G.A.P. Adventures Inc.*, No. 1:07-cv-09614, 2011 WL 2946384, at *14 (S.D.N.Y. June 24, 2011).

3. Opposer is the owner of all right, title, and interest in and to the GAP Mark in connection with retail clothing based on first use in commerce as early as 1969. Additionally, Opposer owns numerous U.S. trademark registrations for the GAP Mark for clothing-related goods and services, including, but not limited to, the following:

- GAP, U.S. Reg. No. 3,114,794, registered July 11, 2006 based on first use in August 2003, for “binoculars, calculators, CD storage wallets, pre-recorded compact discs featuring music, , headphones, ,sunglasses, swim goggles” in International Class 9;
- GAP, U.S. Reg. No. 2,589,834*, registered July 2, 2002 based on first use in November 2001, for “Catalogs in the fields of clothing, clothing accessories” in International Class 16;
- BABYGAP, U.S. Reg. No. 3,631,302, registered June 2, 2009 based on first use in October 2008, for “Stationery” in International Class 16;
- GAP, U.S. Reg. No. 1,129,294*, registered January 15, 1980 based on first use in June 1974, for “clothing-namely, pants, jeans, skirts, vests, jackets, overalls,

jumpers, dresses, sweaters, t-shirts, belts, hats, shorts, and halter tops” in International Class 25;

- GAP, U.S. Reg. No. 2,913,817*, registered December 21, 2004 based on first use in September 2004, for “Retail store services and online retail store services in the fields of clothing, accessories, personal care products, shoes and slippers, home products, leather goods, luggage and bags, souvenir items and gift sets; providing gift product and service information to providing gift product and service information via telephone and the Internet” in International Class 35;
- GAP, U.S. Reg. No. 2,791,427*, registered December 9, 2003 based on first use in December 1988, for “Retail store services, online retail store services and mail order catalog services in the fields of clothing, accessories, personal care products, shoes and slippers, leather goods, bags, and gift sets; providing gift, product and service information to customers” in International Class 35;
- GAP, U.S. Reg. No. 2,772,966*, registered October 14, 2003 based on first use in November 1997, for “Computerized online retail services in the field of clothing, clothing accessories, personal care products, jewelry, paper goods, leather goods, luggage and bags, and holiday gift sets and providing gift, product and service information to customers in connection therewith” in International Class 35;
- GAP, U.S. Reg. No. 2,719,435*, registered May 27, 2003 based on first use in November 1997, for “Internet retail services in the field of clothing, clothing accessories, personal care products, home products, luggage and bags, souvenir items and gift sets; providing gift, product and service information to customers” in International Class 35;

- GAP KIDS, U.S. Reg. No. 2,667,661*, registered December 31, 2002 based on first use in March 1986, for “Retail store services in the fields of clothing, clothing accessories, shoes and slippers, hair accessories, jewelry, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, stationery, souvenir items and holiday gift sets; computerized online retail store services in the field of clothing, clothing accessories, shoes and slippers, hair accessories, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, souvenir items, and holiday gift sets” in International Class 35;
- GAP, U.S. Reg. No. 2,564,610*, registered April 23, 2002 based on first use in November 2001, for “Mail order catalog services in the fields of clothing, clothing accessories” in International Class 35;
- GAP, U.S. Reg. No. 2,512,889*, registered November 27, 2001 based on first use in November 1997, for “Computerized online retail store services in the fields of clothing, clothing accessories, shoes and slippers, leather goods, luggage and bags, providing gift, product, personal care products and information to customers” in International Class 35;
- GAP, U.S. Reg. No. 2,496,373*, registered October 9, 2001 based on first use in June 1987, for “Retail store services in the fields of clothing, clothing accessories, personal care products, sunglasses, lingerie, shoes, leather goods, luggage and bags, electronic products, home, bed and bath products” in International Class 35;

- GAP, U.S. Reg. No. 3,982,732, registered June 21, 2011 based on first use in August 1969, for “Entertainment services in the nature of arranging, organizing and hosting social entertainment events” in International Class 41; and
- GAP, U.S. Reg. No. 1,745,875*, registered January 12, 1993 based on first use in December 1988, for “retail clothing store services” in International Class 42.

These registrations are valid, subsisting and in full effect and serve as prima facie evidence of the validity of the mark and of Opposer’s exclusive right to use the mark in connection with the goods and services identified therein, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(a). Additionally, all of the above referenced registrations marked with an asterisk (*) have become incontestable under Section 15 of the Lanham Act, 15 U.S.C. § 1065. Attached hereto as Exhibit A are printouts from the TARR electronic database records of the U.S. Patent and Trademark Office showing the current status and title of the registrations relied upon herein.

4. Upon information and belief, Applicant is a limited liability company organized under the laws of Denmark located and doing business at Novo Allé, DK-2880 Bagsvaerd, Denmark.

5. On January 18, 2011, Applicant filed Application Serial No. 79/094,984 to register the mark GAPP for “Downloadable electronic publications, namely, newsletters, journals and magazines in the field of treatment of diabetes and diabetes related diseases and disorders” in International Class 9; for “Publications, namely, newsletters, journals and magazines related to medical studies and research regarding the treatment of diabetes and diabetes-related diseases and disorders; printed educational materials relating to the treatment of diabetes and diabetes-related diseases and disorders” in International Class 16; for “Educational services, namely, providing classes, seminars and conferences in the field of treatment of

diabetes and diabetes related diseases and disorders” in International Class 41; for “Medical and scientific research, namely, conducting clinical trials and studies for the treatment of diabetes and diabetes related diseases and disorders” in International Class 42; and for “Providing medical information concerning the treatment of diabetes and diabetes related diseases and disorders” in International Class 44; all based on section 66(a) of the Lanham Act, 15 U.S.C. § 1141f (“Applicant’s Mark”)

6. Applicant claims a priority date of August 20, 2010 for Applicant’s Mark based on Section 67 of the Lanham Act., 15 U.S.C. § 1141(g).

7. Upon information and belief, prior to any date on which Applicant can rely, Applicant was on actual notice of Opposer’s prior rights in and to the GAP Mark.

8. August 20, 2010, which is the earliest date upon which Applicant can rely, is decades after the use, registration and acquisition of rights in the GAP Mark by Opposer or its predecessors in interest. As such, Opposer’s rights in the GAP Mark are prior and superior to any rights Applicant may claim in Applicant’s Mark. The registration of Applicant’s Mark is inconsistent with Opposer’s prior rights and statutory grant of exclusivity of use.

9. Applicant’s GAPP mark is confusingly similar to Opposer’s prior used and registered GAP Mark. The marks of the parties are confusingly similar in sight, sound, and commercial impressions; notably, Applicant’s mark incorporates Opposer’s GAP mark in its entirety, adding only a second “P” at the end. This addition results in a term that is identical in sound and commercial impression and virtually identical in sight to Opposer’s GAP mark. Applicant’s addition does not alter the overall impression of the mark sufficient to distinguish it from the GAP mark and GAP-formative GAP marks owned by Opposer. Applicant’s use and registration of GAPP in connection with the goods and services identified in its application is

likely to cause confusion, cause mistake or to deceive consumers to falsely believe that Applicant's goods emanate from or otherwise are authorized, sponsored by, or affiliated with Opposer, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

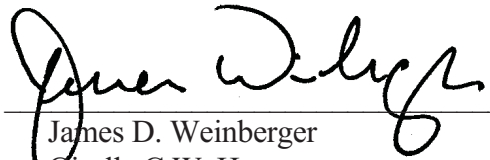
10. Moreover, Opposer's GAP Mark is a famous mark for clothing and retail store goods and services, as the Trademark Trial and Appeal Board and a federal district court recently determined. *See Gap (Apparel), LLC v. Gap One Enterprises, LLC*, Opposition No. 91172505, at 14 (T.T.A.B. 2008) ("opposer has established that its GAP trademarks are famous and thus entitled to a broad scope of protection"); *Gap, Inc. v. G.A.P. Adventures Inc.*, 2011 WL 2946384, at *1, 16 (identifying Gap as "one of the most famous and recognizable brands in the United States" and the GAP marks "famous and widely recognized by the general consuming public"). Because the GAP Mark has become famous, Applicant's use and registration of the mark GAPP will damage Opposer by trading on the enormous goodwill associated with the mark and diluting its distinctiveness. Thus, Applicant's use and registration of GAPP in connection with the goods identified in its application is likely to cause dilution of Opposer's famous GAP Mark, in violation of Sections 13(a) and 43(c) of the Lanham Act, 15 U.S.C. §§ 1063(a), 1125(c).

11. By reason of the foregoing, Opposer will be harmed by registration of Applicant's GAPP mark.

WHEREFORE, it is respectfully requested that this opposition be sustained and that the registration sought by Application Serial No. 79/094,984 be denied.

Dated: October 11, 2011
New York, New York

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By: 
James D. Weinberger
Giselle C.W. Huron

866 United Nations Plaza
New York, New York 10017
(212) 813-5900

Attorneys for Opposer Gap (Apparel) LLC

EXHIBIT A

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 12:51:11 ET

Serial Number: 78171223 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3114794

Mark (words only): GAP

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2006-07-11

Filing Date: 2002-10-04

Transformed into a National Application: No

Registration Date: 2006-07-11

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-06-01

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [GAP \(APPAREL\), LLC](#)

Address:

[GAP \(APPAREL\), LLC](#)
[2 FOLSOM STREET](#)
[SAN FRANCISCO, CA 94105](#)
[United States](#)

Legal Entity Type: [Limited Liability Company](#)

State or Country Where Organized: [United States](#)

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

binoculars, calculators, CD storage wallets, pre-recorded compact discs featuring music,,
headphones,,sunglasses, swim goggles

Basis: 1(a)

First Use Date: 2003-08-30

First Use in Commerce Date: 2003-08-30

ADDITIONAL INFORMATION

Prior Registration Number(s):

1129294

1406870

1912356

2003751

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2006-07-11 - Registered - Principal Register

2006-05-27 - Law Office Registration Review Completed

2006-05-26 - Assigned To LIE

2006-05-23 - Allowed for Registration - Principal Register (SOU accepted)

2006-04-16 - Statement Of Use Processing Complete

2006-03-29 - Use Amendment Filed

2006-03-29 - TEAS Statement of Use Received

2005-11-29 - Extension 4 granted

2005-11-11 - Extension 4 filed

2005-11-11 - TEAS Extension Received

2005-04-26 - Extension 3 granted

2005-04-26 - Extension 3 filed

2005-04-26 - TEAS Extension Received

2004-11-17 - Extension 2 granted

2004-11-09 - Extension 2 filed

2004-11-09 - TEAS Extension Received

2004-04-09 - Extension 1 granted

2004-04-09 - Extension 1 filed

2004-04-09 - TEAS Extension Received

2003-11-11 - NOA Mailed - SOU Required From Applicant

2003-08-19 - Published for opposition

2003-07-30 - Notice of publication

2003-06-25 - Approved For Pub - Principal Register

2003-05-28 - Communication received from applicant

2003-05-28 - TEAS Response to Office Action Received

2003-02-10 - NON-FINAL ACTION E-MAILED

2003-02-10 - Non-final action e-mailed

2003-02-10 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Julie Gruber

Correspondent

Julie Gruber

GPS Brand Services, Inc.

2 Folsom Street, 13th Floor

San Francisco CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 12:52:14 ET

Serial Number: 76206166 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2589834

Mark (words only): GAP

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2008-03-31

Filing Date: 2001-02-06

Transformed into a National Application: No

Registration Date: 2002-07-02

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2008-03-31

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. GAP (APPAREL), LLC

Address:

GAP (APPAREL), LLC
2 FOLSOM STREET
SAN FRANCISCO, CA 94105
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: United States

GOODS AND/OR SERVICES

International Class: [016](#)

Class Status: [Active](#)

[Catalogs in the fields of clothing, clothing accessories](#)

Basis: [1\(a\)](#)

First Use Date: [2001-11-26](#)

First Use in Commerce Date: [2001-11-26](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):

[1097038](#)

[1406870](#)

[2006270](#)

[2293175](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2008-03-31 - Section 8 \(6-year\) accepted & Section 15 acknowledged](#)

[2008-03-27 - Assigned To Paralegal](#)

[2008-03-19 - TEAS Section 8 & 15 Received](#)

[2007-12-19 - Assignment Of Ownership Not Updated Automatically](#)

[2007-10-24 - Case File In TIGRS](#)

[2002-07-02 - Registered - Principal Register](#)

[2002-03-12 - Allowed for Registration - Principal Register \(SOU accepted\)](#)

[2002-01-14 - Statement Of Use Processing Complete](#)

[2001-12-13 - Use Amendment Filed](#)

[2001-12-04 - NOA Mailed - SOU Required From Applicant](#)

[2001-09-11 - Published for opposition](#)

[2001-08-22 - Notice of publication](#)

2001-07-27 - Approved For Pub - Principal Register

2001-06-11 - Assigned To Examiner

2001-06-11 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

LINDSEY MOHLE

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SAN FRANCISCO, CA 94105

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 12:52:49 ET

Serial Number: 77615143 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3631302

Mark

BABYGAP

(words only): [BABYGAP](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2009-06-02](#)

Filing Date: [2008-11-14](#)

Filed as TEAS Plus Application: [Yes](#)

Currently TEAS Plus Application: [Yes](#)

Transformed into a National Application: [No](#)

Registration Date: [2009-06-02](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 109](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2009-06-02](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Gap (Apparel), LLC

Address:[Gap \(Apparel\), LLC](#)[2 Folsom Street](#)[San Francisco, CA 94105](#)[United States](#)**Legal Entity Type:** [Limited Liability Company](#)**State or Country Where Organized:** [California](#)**Phone Number:** [415.427.5575](#)**Fax Number:** [415.427.2166](#)

GOODS AND/OR SERVICES

International Class: [016](#)**Class Status:** [Active](#)[Stationery](#)**Basis:** [1\(a\)](#)**First Use Date:** [2008-10-13](#)**First Use in Commerce Date:** [2008-10-13](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):[2481937](#)[2501642](#)[2786409](#)

MADRID PROTOCOL INFORMATION

[\(NOT AVAILABLE\)](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2009-06-02 - Registered - Principal Register](#)[2009-03-17 - Published for opposition](#)[2009-02-25 - Notice of publication](#)[2009-02-06 - Law Office Publication Review Completed](#)[2009-02-06 - Assigned To LIE](#)

2009-01-27 - Approved for Pub - Principal Register (Initial exam)

2009-01-06 - Teas/Email Correspondence Entered

2009-01-06 - Communication received from applicant

2009-01-06 - TEAS Response to Office Action Received

2008-12-20 - Notification Of Non-Final Action E-Mailed

2008-12-20 - Non-final action e-mailed

2008-12-20 - Non-Final Action Written

2008-12-20 - Assigned To Examiner

2008-11-19 - Notice Of Pseudo Mark Mailed

2008-11-18 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Frank Goldberg

Correspondent

FRANK GOLDBERG

GAP (APPAREL), LLC

2 FOLSOM STREET

SAN FRANCISCO, CA 94105

Phone Number: 415.427.5575

Fax Number: 415.427.2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 12:53:19 ET

Serial Number: 73126525 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1129294

Mark (words only): GAP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-01-30

Filing Date: 1977-05-13

Transformed into a National Application: No

Registration Date: 1980-01-15

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-01-30

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. GAP(APPAREL), LLC

Address:

GAP(APPAREL), LLC
2 FOLSOM STREET
SAN FRANCISCO, CA 94105
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: California

Phone Number: (415) 427-5575

Fax Number: (415) 427-2166

GOODS AND/OR SERVICES

International Class: [025](#)**Class Status:** [Active](#)[CLOTHING-NAMELY, PANTS, JEANS, SKIRTS, VESTS, JACKETS, OVERALLS, JUMPERS, DRESSES, SWEATERS, T-SHIRTS, BELTS, HATS, SHORTS, AND HALTER TOPS](#)**Basis:** [1\(a\)](#)**First Use Date:** [1974-06-25](#)**First Use in Commerce Date:** [1974-06-25](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):[944941](#)[944942](#)[1055151](#)

MADRID PROTOCOL INFORMATION

USPTO Reference Number: [A0009976](#)**International Registration Number:** (NOT AVAILABLE)**International Registration Date:** (DATE NOT AVAILABLE)**Original Filing Date with USPTO:** [2007-10-18](#)**International Registration Status:** [Certification Rejected By MPU](#)**Date of International Registration Status:** [2007-10-23](#)**International Registration Renewal Date:** (DATE NOT AVAILABLE)**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**[10-23-2007 - 09:57:10 - Application For IR Rejected By MPU](#)[10-18-2007 - 13:13:40 - New Application For IR Received](#)**USPTO Reference Number:** [A0011632](#)**International Registration Number:** [0964988](#)**International Registration Date:** [2008-03-06](#)**Original Filing Date with USPTO:** [2008-03-06](#)**International Registration Status:** [Application For IR Registered By IB](#)**Date of International Registration Status:** [2008-06-26](#)**International Registration Renewal Date:** [2018-03-06](#)**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**[06-26-2008 - 13:08:29 - Application For IR Registered By IB](#)[04-23-2008 - 21:08:21 - Irregularity Response Sent To IB](#)[04-23-2008 - 15:46:44 - Response To Irregularity Reviewed And Accepted](#)[04-23-2008 - 15:03:01 - Irregularity Response Received From Applicant](#)[04-04-2008 - 08:53:14 - Irregularity Notice Received From IB](#)[03-07-2008 - 21:00:43 - IR Certified And Sent To IB](#)[03-07-2008 - 10:15:18 - Manually Certified](#)

03-06-2008 - 16:05:11 - New Application For IR Received

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-06-30 - Notice Of Suit

2010-01-30 - Second renewal 10 year

2010-01-30 - Section 8 (10-year) accepted/ Section 9 granted

2010-01-29 - Case Assigned To Post Registration Paralegal

2010-01-25 - TEAS Section 8 & 9 Received

2010-01-08 - Notice Of Suit

2008-02-06 - Case File In TIGRS

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2000-07-31 - First renewal 10 year

2000-07-31 - Section 8 (10-year) accepted/ Section 9 granted

2000-01-14 - Combined Section 8 (10-year)/Section 9 filed

2000-01-14 - Combined Section 8 (10-year)/Section 9 filed

1986-06-24 - Section 8 (6-year) accepted & Section 15 acknowledged

1986-06-02 - Response received for Post Registration action

1986-03-31 - Post Registration action mailed Section 8 & 15

1986-01-06 - Section 8 (6-year) and Section 15 Filed

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Frank Goldberg

Correspondent

Frank Goldberg

Gap (Apparel), LLC

2 Folsom Street

GAP (APPAREL), LLC

SAN FRANCISCO CA 94105
Phone Number: (415) 427-5575
Fax Number: (415) 427-2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 12:56:12 ET

Serial Number: 78167203 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2913817

Mark



(words only): [GAP](#)

Standard Character claim: No

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2011-01-12](#)

Filing Date: [2002-09-24](#)

Transformed into a National Application: No

Registration Date: [2004-12-21](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 110](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [M10 -TMO Law Office 110](#)

Date In Location: [2011-01-12](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [GAP \(APPAREL\), LLC](#)

Address:

[GAP \(APPAREL\), LLC](#)

2 FOLSOM STREET
SAN FRANCISCO, CA 94105
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: California

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Retail store services and online retail store services in the fields of clothing, accessories, personal care products, shoes and slippers, home products, leather goods, luggage and bags, souvenir items and gift sets; providing gift product and service information to providing gift product and service information via telephone and the Internet

Basis: 1(a)

First Use Date: 2004-09-13

First Use in Commerce Date: 2004-09-13

ADDITIONAL INFORMATION

Prior Registration Number(s):

944941
1129294
1129295
2020312
2356121
2668051

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-01-12 - Section 8 (6-year) accepted & Section 15 acknowledged

2011-01-11 - Case Assigned To Post Registration Paralegal

2010-12-21 - TEAS Section 8 & 15 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2004-12-21 - Registered - Principal Register

2004-10-15 - Law Office Registration Review Completed

2004-10-01 - Assigned To LIE

2004-09-30 - Allowed for Registration - Principal Register (SOU accepted)

2004-09-29 - Assigned To Examiner

2004-09-28 - Statement Of Use Processing Complete

2004-09-17 - Use Amendment Filed

2004-09-17 - TEAS Statement of Use Received

2004-08-27 - Case File In TIGRS

2004-08-17 - NOA Mailed - SOU Required From Applicant

2004-05-25 - Published for opposition

2004-05-05 - Notice of publication

2004-04-07 - Notice Of Allowance Cancelled

2003-10-15 - FAX RECEIVED

2003-10-07 - NOA Mailed - SOU Required From Applicant

2003-08-13 - FAX RECEIVED

2003-07-15 - Published for opposition

2003-06-25 - Notice of publication

2003-05-19 - Approved For Pub - Principal Register

2003-05-05 - Communication received from applicant

2003-02-12 - Non-final action mailed

2003-02-10 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
Frank Goldberg

Correspondent
Frank Goldberg
Gap (Apparel), LLC

2 Folsom Street
SAN FRANCISCO CA 94105
Phone Number: 415-427-5575
Fax Number: 415-427-2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 12:56:52 ET

Serial Number: 78204191 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2791427

Mark



(words only): [GAP](#)

Standard Character claim: No

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2009-01-17](#)

Filing Date: [2003-01-16](#)

Transformed into a National Application: No

Registration Date: [2003-12-09](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2009-01-17](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [GAP \(APPAREL\), LLC](#)

Address:

[GAP \(APPAREL\), LLC](#)

2 FOLSOM STREET
SAN FRANCISCO, CA 94105
United States

Legal Entity Type: [Limited Liability Company](#)
State or Country Where Organized: [California](#)

GOODS AND/OR SERVICES

International Class: [035](#)

Class Status: [Active](#)

[Retail store services, online retail store services and mail order catalog services in the fields of clothing, accessories, personal care products, shoes and slippers, leather goods, bags, and gift sets; providing gift, product and service information to customers](#)

Basis: [1\(a\)](#)

First Use Date: [1988-12-01](#)

First Use in Commerce Date: [1988-12-01](#)

ADDITIONAL INFORMATION

Design Search Code(s):

[26.09.01](#) - [Squares as carriers or squares as single or multiple line borders](#)

Prior Registration Number(s):

[2431834](#)

[2481997](#)

[2638121](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2009-01-17 - Section 8 \(6-year\) accepted & Section 15 acknowledged](#)

[2009-01-15 - Assigned To Paralegal](#)

[2009-01-12 - TEAS Section 8 & 15 Received](#)

[2007-12-19 - Assignment Of Ownership Not Updated Automatically](#)

[2003-12-09 - Registered - Principal Register](#)

[2003-09-16 - Published for opposition](#)

2003-08-27 - Notice of publication

2003-07-23 - Approved for Pub - Principal Register (Initial exam)

2003-07-23 - Previous Allowance Count Withdrawn

2003-05-04 - Approved for Pub - Principal Register (Initial exam)

2003-04-21 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Frank Goldberg

Correspondent

Frank Goldberg

Gap (Apparel), LLC

2 FOLSOM STREET, 13TH FLOOR

SAN FRANCISCO CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 12:57:28 ET

Serial Number: 76206157 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2772966

Mark



(words only): [GAP](#)

Standard Character claim: No

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2008-12-31](#)

Filing Date: [2001-02-06](#)

Transformed into a National Application: No

Registration Date: [2003-10-14](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 110](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-12-31](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [GAP \(APPAREL\), LLC](#)

Address:

[GAP \(APPAREL\), LLC](#)

2 FOLSOM STREET
SAN FRANCISCO, CA 94105
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: United States

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Computerized online retail services in the field of clothing, clothing accessories, personal care products, jewelry, paper goods, leather goods, luggage and bags, and holiday gift sets and providing gift, product and service information to customers in connection therewith

Basis: 1(a)

First Use Date: 1997-11-04

First Use in Commerce Date: 1997-11-04

ADDITIONAL INFORMATION

Prior Registration Number(s):

944941

1808207

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-12-31 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-12-15 - Assigned To Paralegal

2008-12-09 - TEAS Section 8 & 15 Received

2008-03-11 - Case File In TIGRS

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2003-10-14 - Registered - Principal Register

2003-07-22 - Published for opposition

2003-07-02 - Notice of publication

2002-08-26 - Approved for Pub - Principal Register (Initial exam)

2002-07-25 - Reinstated

2002-02-13 - Petition To Revive-Received

2001-12-12 - Abandonment - Failure To Respond Or Late Response

2001-04-18 - Non-final action mailed

2001-03-14 - Non-final action mailed

2001-03-11 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Frank Goldberg

Correspondent

Frank Goldberg

GAP (APPAREL) INC

2 FOLSOM ST

SAN FRANCISCO CA 94105

Phone Number: 415.427.5575

Fax Number: 415.427.2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 12:58:00 ET

Serial Number: 78129503 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2719435

Mark



(words only): [GAP](#)

Standard Character claim: No

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2008-09-03](#)

Filing Date: [2002-05-17](#)

Transformed into a National Application: No

Registration Date: [2003-05-27](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 102](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-09-03](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [GAP \(APPAREL\), LLC](#)

Address:

[GAP \(APPAREL\), LLC](#)

2 FOLSOM STREET
SAN FRANCISCO, CA 94105
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: California

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Internet retail services in the field of clothing, clothing accessories, personal care products, home products, luggage and bags, souvenir items and gift sets; providing gift, product and service information to customers

Basis: 1(a)

First Use Date: 1997-11-04

First Use in Commerce Date: 1997-11-04

ADDITIONAL INFORMATION

Description of Mark: The mark consists of THE COLOR BLUE WHICH IS CLAIMED AS A FEATURE OF THE MARK; THE INTERIOR OF THE BOX AND THE BOX ITSELF ARE COLORED BLUE, EXCEPT FOR THE WORD "GAP" WHICH IS IN THE COLOR WHITE.

Design Search Code(s):

26.11.21 - Rectangles that are completely or partially shaded

Prior Registration Number(s):

1745875

2431833

2431835

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-09-03 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-08-28 - Assigned To Paralegal

2008-08-19 - TEAS Section 8 & 15 Received

2008-04-07 - Case File In TICS

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2003-05-27 - Registered - Principal Register

2003-03-04 - Published for opposition

2003-02-12 - Notice of publication

2002-09-23 - Approved for Pub - Principal Register (Initial exam)

2002-09-19 - Examiners amendment e-mailed

2002-09-11 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Frank Goldberg

Correspondent

Frank Goldberg

GPS BRAND SERVICES INC.

2 FOLSOM ST.

SAN FRANCISCO DE 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 13:00:20 ET

Serial Number: 76014928 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2667661

Mark (words only): GAP KIDS

Standard Character claim: No

Current Status: A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2008-06-20

Filing Date: 2000-03-31

Transformed into a National Application: No

Registration Date: 2002-12-31

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2008-06-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. GAP (APPAREL), LLC

Address:

GAP (APPAREL), LLC
2 FOLSOM STREET
SAN FRANCISCO, CA 94105
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: California

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Retail store services in the fields of clothing, clothing accessories, shoes and slippers, hair accessories, jewelry, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, stationery, souvenir items and holiday gift sets; computerized online retail store services in the field of clothing, clothing accessories, shoes and slippers, hair accessories, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, souvenir items, and holiday gift sets

Basis: 1(a)

First Use Date: 1986-03-24

First Use in Commerce Date: 1986-03-24

International Class: 042

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 1998-11-02

First Use in Commerce Date: 1998-11-02

ADDITIONAL INFORMATION

Disclaimer: "KIDS"

Prior Registration Number(s):

1416059

1587827

1744610

1750214

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-06-20 - Partial Section 8 (6-year) accepted & Section 15 acknowledged

2008-05-07 - Section 8 (6-year) and Section 15 Filed

2008-05-22 - Assigned To Paralegal

2008-05-07 - TEAS Section 8 & 15 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-12-18 - Case File In TICS

2002-12-31 - Registered - Principal Register

2002-10-08 - Published for opposition

2002-09-18 - Notice of publication

2001-07-16 - Approved for Pub - Principal Register (Initial exam)

2001-03-13 - Communication received from applicant

2001-03-08 - Examiner's amendment mailed

2000-09-15 - Non-final action mailed

2000-09-11 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lindsey Mohle

Correspondent

Lindsey Mohle

GAP (APPAREL) INC

2 FOLSOM ST

SAN FRANCISCO CA 94105

Phone Number: (415) 427-4725

Fax Number: (415) 427-2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 14:31:30 ET

Serial Number: 76206165 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2564610

Mark (words only): GAP

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2007-07-16

Filing Date: 2001-02-06

Transformed into a National Application: No

Registration Date: 2002-04-23

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-07-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. GAP (APPAREL), LLC

Address:

GAP (APPAREL), LLC
2 FOLSOM STREET
SAN FRANCISCO, CA 94105
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: California

GOODS AND/OR SERVICES

International Class: [035](#)

Class Status: [Active](#)

[Mail order catalog services in the fields of clothing, clothing accessories](#)

Basis: [1\(a\)](#)

First Use Date: [2001-11-26](#)

First Use in Commerce Date: [2001-11-26](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):

[1097038](#)

[1406870](#)

[2006270](#)

[2293175](#)

MADRID PROTOCOL INFORMATION

USPTO Reference Number: [A0009976](#)

International Registration Number: (NOT AVAILABLE)

International Registration Date: (DATE NOT AVAILABLE)

Original Filing Date with USPTO: [2007-10-18](#)

International Registration Status: [Certification Rejected By MPU](#)

Date of International Registration Status: [2007-10-23](#)

International Registration Renewal Date: (DATE NOT AVAILABLE)

Irregularity Reply by Date: (DATE NOT AVAILABLE)

Madrid History:

[10-23-2007 - 09:57:10 - Application For IR Rejected By MPU](#)

[10-18-2007 - 13:13:40 - New Application For IR Received](#)

USPTO Reference Number: [A0011632](#)

International Registration Number: [0964988](#)

International Registration Date: [2008-03-06](#)

Original Filing Date with USPTO: [2008-03-06](#)

International Registration Status: [Application For IR Registered By IB](#)

Date of International Registration Status: [2008-06-26](#)

International Registration Renewal Date: [2018-03-06](#)

Irregularity Reply by Date: (DATE NOT AVAILABLE)

Madrid History:

[06-26-2008 - 13:08:29 - Application For IR Registered By IB](#)

[04-23-2008 - 21:08:21 - Irregularity Response Sent To IB](#)

[04-23-2008 - 15:46:44 - Response To Irregularity Reviewed And Accepted](#)

[04-23-2008 - 15:03:01 - Irregularity Response Received From Applicant](#)

[04-04-2008 - 08:53:14 - Irregularity Notice Received From IB](#)

[03-07-2008 - 21:00:43 - IR Certified And Sent To IB](#)

[03-07-2008 - 10:15:18 - Manually Certified](#)

[03-06-2008 - 16:05:11 - New Application For IR Received](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-07-16 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-06-20 - Section 8 (6-year) and Section 15 Filed

2007-06-20 - TEAS Section 8 & 15 Received

2007-05-18 - Case File In TICSRS

2002-04-23 - Registered - Principal Register

2002-01-14 - Allowed for Registration - Principal Register (SOU accepted)

2001-12-31 - Assigned To Examiner

2001-12-29 - Statement Of Use Processing Complete

2001-12-07 - Use Amendment Filed

2001-08-28 - NOA Mailed - SOU Required From Applicant

2001-06-05 - Published for opposition

2001-05-23 - Notice of publication

2001-03-11 - Approved For Pub - Principal Register

2001-03-11 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
LINDSEY MOHLE

Correspondent
LINDSEY MOHLE
GAP (APPAREL), LLC
2 FOLSOM STREET
SAN FRANCISCO, CA 94105
Phone Number: (415) 427-2469; 427-0127
Fax Number: (415) 427-2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 14:31:56 ET

Serial Number: 78055495 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2512889

Mark (words only): GAP

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: 2011-03-02

Filing Date: 2001-03-28

Transformed into a National Application: No

Registration Date: 2001-11-27

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 112](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2011-03-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. GAP (APPAREL), LLC

Address:

[GAP \(APPAREL\), LLC](#)
[2 FOLSOM STREET](#)
[SAN FRANCISCO, CA 94105](#)
[United States](#)

Legal Entity Type: [Limited Liability Company](#)
State or Country Where Organized: [California](#)

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Computerized online retail store services in the fields of clothing, clothing accessories, shoes and slippers, leather goods, luggage and bags, providing gift, product, personal care products and information to customers

Basis: 1(a)

First Use Date: 1997-11-04

First Use in Commerce Date: 1997-11-04

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

USPTO Reference Number: A0009976

International Registration Number: (NOT AVAILABLE)

International Registration Date: (DATE NOT AVAILABLE)

Original Filing Date with USPTO: 2007-10-18

International Registration Status: Certification Rejected By MPU

Date of International Registration Status: 2007-10-23

International Registration Renewal Date: (DATE NOT AVAILABLE)

Irregularity Reply by Date: (DATE NOT AVAILABLE)

Madrid History:

10-23-2007 - 09:57:10 - Application For IR Rejected By MPU

10-18-2007 - 13:13:40 - New Application For IR Received

USPTO Reference Number: A0011632

International Registration Number: 0964988

International Registration Date: 2008-03-06

Original Filing Date with USPTO: 2008-03-06

International Registration Status: Application For IR Registered By IB

Date of International Registration Status: 2008-06-26

International Registration Renewal Date: 2018-03-06

Irregularity Reply by Date: (DATE NOT AVAILABLE)

Madrid History:

06-26-2008 - 13:08:29 - Application For IR Registered By IB

04-23-2008 - 21:08:21 - Irregularity Response Sent To IB

04-23-2008 - 15:46:44 - Response To Irregularity Reviewed And Accepted

04-23-2008 - 15:03:01 - Irregularity Response Received From Applicant

04-04-2008 - 08:53:14 - Irregularity Notice Received From IB

03-07-2008 - 21:00:43 - IR Certified And Sent To IB

03-07-2008 - 10:15:18 - Manually Certified

03-06-2008 - 16:05:11 - New Application For IR Received

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-03-02 - First renewal 10 year

2011-03-02 - Section 8 (10-year) accepted/ Section 9 granted

2011-03-02 - Case Assigned To Post Registration Paralegal

2011-02-24 - TEAS Section 8 & 9 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-06-01 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-05-30 - Assigned To Paralegal

2007-04-03 - Section 8 (6-year) and Section 15 Filed

2007-04-03 - TEAS Section 8 & 15 Received

2007-01-05 - Case File In TICRS

2001-11-27 - Registered - Principal Register

2001-09-04 - Published for opposition

2001-08-15 - Notice of publication

2001-07-15 - Approved for Pub - Principal Register (Initial exam)

2001-07-12 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Frank Goldberg

Correspondent

Frank Goldberg

Gap (Apparel), LLC

2 Folsom Street

San Francisco CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 14:33:01 ET

Serial Number: 76206156 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2496373

Mark



(words only): [GAP](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: [2011-05-03](#)

Filing Date: [2001-02-06](#)

Transformed into a National Application: No

Registration Date: [2001-10-09](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 109](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: [2011-05-03](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [GAP \(APPAREL\), LLC](#)

Address:

[GAP \(APPAREL\), LLC](#)

2 FOLSOM STREET
SAN FRANCISCO, CA 94105
United States

Legal Entity Type: [Limited Liability Company](#)
State or Country Where Organized: [California](#)
Phone Number: [415-427-5575](#)
Fax Number: [415-427-2166](#)

GOODS AND/OR SERVICES

International Class: [035](#)

Class Status: [Active](#)

[Retail store services in the fields of clothing, clothing accessories, personal care products, sunglasses, lingerie, shoes, leather goods, luggage and bags, electronic products, home, bed and bath products](#)

Basis: [1\(a\)](#)

First Use Date: [1987-06-00](#)

First Use in Commerce Date: [1987-06-00](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):

[2020312](#)

[2020323](#)

[2356121](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-05-03 - First renewal 10 year](#)

[2011-05-03 - Section 8 \(10-year\) accepted/ Section 9 granted](#)

[2011-04-21 - TEAS Section 8 & 9 Received](#)

[2007-12-19 - Assignment Of Ownership Not Updated Automatically](#)

[2007-05-04 - Section 8 \(6-year\) accepted & Section 15 acknowledged](#)

[2007-04-27 - Assigned To Paralegal](#)

[2007-03-28 - Section 8 \(6-year\) and Section 15 Filed](#)

2007-03-28 - TEAS Section 8 & 15 Received

2007-01-24 - Case File In TICS

2001-10-09 - Registered - Principal Register

2001-07-17 - Published for opposition

2001-07-04 - Notice of publication

2001-04-20 - Approved for Pub - Principal Register (Initial exam)

2001-04-18 - Examiner's amendment mailed

2001-03-14 - Non-final action mailed

2001-03-11 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Frank Goldberg

Correspondent

Frank Goldberg

Gap (Apparel), LLC

2 Folsom Street

SAN FRANCISCO CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 14:33:38 ET

Serial Number: 85115434 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3982732

Mark

GAP

(words only): [GAP](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2011-06-21](#)

Filing Date: [2010-08-25](#)

Transformed into a National Application: [No](#)

Registration Date: [2011-06-21](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 105](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2011-05-18](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Gap \(Apparel\), LLC](#)

Address:

Gap (Apparel), LLC
2 Folsom Street
San Francisco, CA 94105
United States

Legal Entity Type: [Limited Liability Company](#)
State or Country Where Organized: [California](#)
Phone Number: [415-427-5575](#)
Fax Number: [415-427-2166](#)

GOODS AND/OR SERVICES

International Class: [041](#)
Class Status: [Active](#)
[Entertainment services in the nature of arranging, organizing and hosting social entertainment events](#)
Basis: [1\(a\)](#)
First Use Date: [1969-08-21](#)
First Use in Commerce Date: [1969-08-21](#)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-06-21 - Registered - Principal Register](#)

[2011-05-19 - Notice Of Acceptance Of Statement Of Use E-Mailed](#)

[2011-05-18 - Law Office Registration Review Completed](#)

[2011-05-17 - Allowed for Registration - Principal Register \(SOU accepted\)](#)

[2011-04-26 - Notice Of Approval Of Extension Request E-Mailed](#)

[2011-04-25 - Statement Of Use Processing Complete](#)

[2011-04-20 - Use Amendment Filed](#)

[2011-04-25 - Extension 1 granted](#)

2011-04-20 - Extension 1 filed

2011-04-22 - Case Assigned To Intent To Use Paralegal

2011-04-20 - TEAS Extension Received

2011-04-20 - TEAS Statement of Use Received

2011-01-18 - NOA E-Mailed - SOU Required From Applicant

2010-11-23 - Notice Of Publication E-Mailed

2010-11-23 - Published for opposition

2010-10-16 - Law Office Publication Review Completed

2010-10-16 - Assigned To LIE

2010-09-30 - Approved For Pub - Principal Register

2010-09-30 - Examiner's Amendment Entered

2010-09-30 - Examiner's Amendment Entered

2010-09-30 - Notification Of Examiners Amendment E-Mailed

2010-09-30 - Examiners amendment e-mailed

2010-09-30 - Examiners Amendment -Written

2010-09-28 - Assigned To Examiner

2010-08-30 - New Application Office Supplied Data Entered In Tram

2010-08-28 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Frank Goldberg

Correspondent

FRANK GOLDBERG

GAP (APPAREL), LLC

2 FOLSOM ST

SAN FRANCISCO, CA 94105-1205

Phone Number: 415-427-5575

Fax Number: 415-427-2166

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-11 14:34:20 ET

Serial Number: 74239382 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1745875

Mark



(words only): [GAP](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: [2003-01-08](#)

Filing Date: [1992-01-22](#)

Transformed into a National Application: No

Registration Date: [1993-01-12](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 7](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [40S -Scanning On Demand](#)

Date In Location: [2008-05-20](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [GAP \(APPAREL\), LLC](#)

Address:

[GAP \(APPAREL\), LLC](#)

2 FOLSOM STREET
SAN FRANCISCO, CA 94105
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: United States

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

clothing; namely, shirts, pants, shorts, vests, jackets, dresses, skirts, sweaters, swimsuits, headbands, belts, hats, scarves, gloves, socks, hosiery and shoes

Basis: 1(a)

First Use Date: 1988-12-00

First Use in Commerce Date: 1988-12-00

International Class: 042

Class Status: Active

retail clothing store services

Basis: 1(a)

First Use Date: 1987-06-00

First Use in Commerce Date: 1987-06-00

ADDITIONAL INFORMATION

Lining and Stippling: The color blue is claimed as part of the mark.

Design Search Code(s):

26.09.21 - Squares that are completely or partially shaded

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-10-08 - Notice Of Design Search Code Mailed

2008-05-20 - Case File In TIGRS

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2003-01-08 - First renewal 10 year

2003-01-08 - Section 8 (10-year) accepted/ Section 9 granted

2002-09-26 - Combined Section 8 (10-year)/Section 9 filed

2002-09-26 - TEAS Section 8 & 9 Received

1999-06-04 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-01-11 - Section 8 (6-year) and Section 15 Filed

1993-01-12 - Registered - Principal Register

1992-10-20 - Published for opposition

1992-09-18 - Notice of publication

1992-08-04 - Approved for Pub - Principal Register (Initial exam)

1992-07-01 - Communication received from applicant

1992-03-31 - Non-final action mailed

1992-03-20 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

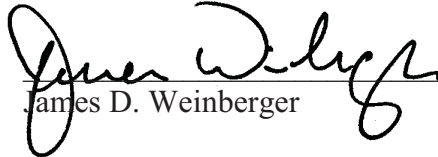
Julie G. Gruber

Correspondent

JULIE G. GRUBER
GPS BRAND SERVICES, INC.
2 FOLSOM ST 13TH FL
SAN FRANCISCO CA 94105

CERTIFICATE OF SERVICE

I hereby certify that on October 11, 2011, a copy of the foregoing **NOTICE OF OPPOSITION** was sent by first-class mail postage pre-paid to Applicant at its address of record, Novo Allé, DK-2880 Bagsvaerd, Denmark.


James D. Weinberger